



# Changing the Way People Look at Livestock.

**Through our Moo U tours,** we follow our conviction to educate the public, particularly our youth, about where their food comes from and how it's raised.

**We're also committed** to bringing the public enriching programs that get them talking, and that bring them back to your fair/event next year.



## Moo U Guided Livestock Tours

- Our tours are entertaining as well as educational.
- Each tour begins at the staging tent that we'll set up near your livestock barns.
- Tours last approximately 50 minutes and are non-scripted so no two are exactly alike.
- All Moo U tour guides have either a degree in agriculture or a solid background in the livestock industry.
- During the tour, our guides:
  - Carry and use a portable PA system so they are easily heard.
  - Relay interesting and little known facts about the animals they see.
  - Teach tour participants about the complexities of the livestock industry.
  - Give examples of the many ways animal byproducts are used in everyday life.

*Depending on the number of tour guides you request, tours can go out every 15, 30 or 60 minutes. Call us for pricing information. And let us help take your agricultural education program to the next level.*



## Moo U Critter Fitter Program

Our Critter Fitter Program is a real crowd pleaser!

### Here's what our trained tour guides do:

- Perform a scheduled livestock demonstration that lasts about 30 minutes up to four times a day
- Demonstrate how to shear sheep, and clip and fit on cattle and goats, one species per show.
- Provide the livestock, depending on which state you're in
- Furnish a portable PA system.



### The Moo U Critter Fitter Program

is an additional program, priced separately from Moo U Livestock Tours. We offer special rates when they are booked in addition to those tours.

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